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## Sweden's Most Important Female Founder 2018: Susanne Birgersdotter nominated for a second time

**Stockholm, Sweden, April 10, 2018** - For the second year running Swedish entrepreneur Susanne Birgersdotter has been nominated as Sweden's Most Important Female Founder.

Birgersdotter is cited for her serial entrepreneurship (including the number one app 5:2 Health), as well as for launching the gaming company iGotcha and her partnership in global investment company [Milky Way Cap.](#)

"It is an incredible honor to be nominated along so many amazing women," says Birgersdotter. "To be nominated a second time is even more incredible. When I launched my first app seven years ago I never imagined I'd be where I am today. The Swedish ecosystem is one of the most exciting in the world and being recognised as an integral part of its growth is very exciting."

The award, backed by leading industry publication [Di Digital, highlights Sweden's premier female founders](#). Voters are asked to consider which founder has achieved the most or who has the greatest potential to make the biggest difference in the future.

Birgersdotter is a strong contender, having gone from creating an app at her kitchen table

seven years ago to having seventeen apps under her belt today. She is also the founder of gaming company [iGotcha](#), and a partner in Milky Way Cap, the global investment company based in Stockholm, Sweden. Milky Way Cap has experienced rapid growth since Birgersdotter joined in 2017, and currently has 12 startups in its portfolio, investing with both capital and competence.

“One of the companies I’m most excited about investing in is [House of Dagmar](#),” says Birgersdotter. “The fashion label has an elegance, quality and finesse that you do not see very often in Sweden and I am extremely pleased to be involved in helping this brand in its international expansion.”

**About Milky Way Cap** - Milky Way Cap is an investment company that has grown rapidly in recent months with Susanne Birgersdotter as a new partner in the company. MWC currently has 12 companies in its portfolio and invests with capital and competence. The winner of Sweden’s Most Important Female Founder 2018 will be presented at leading Stockholm tech hub Epicenter 17 April 2018.



**NEW Video:** Don't forget to check out Susanne at [Veckans Affärer's Video Guide](#).

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